



CALL FOR APPLICATIONS

The Portland Children's Levy (PCL) Small Grants Fund invites small organizations to apply for grants for direct services with children, youth, and families.

Eligible applicants: Non-profit organizations with annual revenues of \$90,000 to \$750,000 applying to provide services in one of PCL's 6 program areas. Applications must address PCL funding priorities (see page 3). All programs must serve children, youth, and families residing in Portland, Oregon.

Available funding and period of award: Up to \$1.5 million total will be available for 3 years, July 1, 2026 - June 30, 2029, with a potential renewal up to 2 additional years if voters reauthorize the Levy. The minimum 3-year grant is \$81,000. The maximum 3-year grant is \$240,000. See page 5, Section G for additional rules on grant size. PCL anticipates making 6 – 10 grants depending on size of the awards.

Due date: Submit your application via WebGrants, the city's online grants management system, by December 1, 2025.

Please read these instructions before you submit an application.

Part 1. Background on Portland Children's Levy and its Small Grants Fund, page 2

Part 2. Eligibility and funding requirements, pages 3- 5

Part 3. Application components and submission, pages 6-8

Part 4. Funding process, pages 9-12

Written application component and scoring criteria, pages 13- 21

Video application component and scoring criteria, pages 22- 23

If you have questions, email info@portlandchildrenslevy.org

Part 1. Background on Portland Children's Levy and its Small Grants Fund

Introduction to the Portland Children's Levy (PCL): PCL is a City of Portland levy that generates approximately \$23 million annually through a property tax of \$0.4026 per \$1,000 assessed valuation. Portland voters first approved PCL in 2002 and overwhelmingly renewed it for the fourth time in spring 2023. The current levy runs July 2024 through June 2029.

PCL goals are to:

- Prepare children for school.
- Support children's success inside and outside of school.
- Eliminate racial and ethnic disparities in children's well-being and school success.

PCL operates a competitive grant process at least once during each 5-year levy. PCL funds services in the following 6 program areas: early childhood, child abuse prevention & intervention, foster care, after school, mentoring, and hunger relief.

PCL's 5-member Allocation Committee makes grant funding decisions during public meetings. Committee members include one City of Portland Commissioner, one Multnomah County Commissioner, one representative of the business community and two citizens with expertise in children's issues. PCL's staff and all-volunteer 13-member Community Council support Allocation Committee decision-making.

Purpose of PCL's Small Grants Fund: PCL launched the Small Grants Fund in 2020 in response to community feedback. The Small Grants Fund increases access to PCL funds for smaller nonprofits and strengthens their capacity to serve children, youth, and families. The grants focus on increasing opportunities for children, youth, and families in neighborhoods or schools with unmet needs. The grants are for specific program services and not for general operating support.

Background on the 2020 – 2025 Small Grants Funding round: In 2020 PCL allocated \$1 million over 3 years for small grants. During the funding round, 31 applicants requested \$4.4 million, and PCL awarded grants to 7 applicants totaling \$1 million. Applicants requested \$4 for every \$1 that PCL had available.

PART 2: Eligibility and funding requirements

A. Number of applications

Applicants can submit one application for funding.

B. PCL program areas

Applicants must propose services in one of PCL's 6 programs areas. Apply in the program area that most closely relates to the program activities that you want funded. The following table lists PCL's program areas and the goals for each program area.

 Hunger Relief	Expand access to healthy, nutritious food for hungry children; for birth to age 18.
 After school	Provide safe and constructive programming that supports children's well-being and school success. Includes after the school day, before school, school break, and summer; for ages 5- 18.
 Mentoring	Connect children and youth with caring adult role models that support their well-being; for ages 5- 24.
 Foster Care	Support the well-being and development of children and youth in foster care; for birth to age 24.
 Early childhood	Support children's early development and readiness for kindergarten; for prenatal – age 5.
 Child Abuse Prevention and Intervention	Prevent child abuse and neglect and support vulnerable families; for birth – age 18.

C. Funding priorities

Applicants ***must*** choose one funding priority in the program area in which they are applying. Your program may address multiple PCL funding priorities, but you must choose a single funding priority that is the *primary focus* of your work with children, youth, and families. See here for the [list of funding priorities for each program area](#).

D. Eligible service population

Proposed programs must directly serve children/youth and their families. Age requirements for children served apply by program area as shown in the table above. All children and families to be served with PCL funding must live or go to school within City of Portland boundaries. See [a map with zip codes](#) and a [map with detailed street and school locations](#) for reference.

E. Length of grant

PCL funding is available for 3 years beginning July 1, 2026 – June 30, 2029, with a potential renewal up to 2 additional years if voters reauthorize the Levy.

F. Eligible organizations

Applicant organizations must be 501(c)(3) tax-exempt community-based nonprofits and incorporated in Oregon. PCL does not accept applications from school foundations, Parent-Teacher Associations or Parent-Teacher Organizations, individuals, LLCs, or other 501(c) organizations.

Fiscal Sponsorship: If the applicant organization does not yet have 501(c)(3) status, you can apply with a fiscal sponsor. The sponsoring organization must be an eligible organization, and you must submit a copy of a signed agreement between you and the sponsoring organization agreeing to the sponsorship with your PCL grant application. The sponsoring organization may have annual revenue above \$750,000 per year. The administrative costs included in your budget may not exceed 15% across both nonprofit organizations.

G. Grant size

Grants are made for 3 years with an opportunity to renew the grant pending voter reauthorization of PCL. The minimum 3-year grant is \$81,000. The maximum 3-year grant is \$240,000. If you apply for the minimum 3-year grant, you must budget at least \$27,000 for the first year. Your first-year grant request can't exceed 30% of your organization's annual revenue in the last closed fiscal year.

Use this table to help you determine the total amount you can request for one year and for 3 years.

Annual revenue last closed fiscal year	Year 1 grant amount	3-year grant amount
less than \$90,000	Not eligible to apply	N/A
\$90k- up to \$266k	Min: \$27,000 Max. 30% of annual revenue	Min: \$81,000 Max: 3 times year 1 request
\$267k- \$750,000	Min: \$27,000 Max: \$80,000	Min: \$81,000 Max: \$240,000

H. City of Portland rules and guidelines

Funded organizations will be required to follow City of Portland Equal Employment Opportunity hiring guidelines and contracting rules; provide proof of insurance for general liability, automobile, abuse and molestation, and workers compensation; and provide additional assurances as required by PCL staff.

PART 3. Application components and submission

A. Registration and application submission in WebGrants

Applications must be submitted in WebGrants, the City of Portland's grant management system. Registration information can be found on the [Grant Applications webpage](#). To request ADA accommodations, submit questions, or get technical support, email info@portlandchildrenslevy.org.

Applicants must register as WebGrants users by November 14, 2025 to be eligible to apply. This ensures we can assist you with any technical challenges that may arise.

B. Application components

The application contains 6 steps in WebGrants, including a written and a video component. Staff highly recommends that applicants review the written and video questions and scoring criteria on pages 12 – 22 to understand what information reviewers will be seeking to evaluate and score applications.

Step 1. Eligibility screening. Answer a series of yes/no screening questions.

Step 2. Organization budget documents. Upload a single Excel or .pdf file that contains your annual organization-wide budgets for the current fiscal year and the organization's financial statements for the most recent closed fiscal year that include sources and uses of all funds.

If you're applying with a fiscal sponsor, prepare and upload an additional Excel or .pdf file that shows your fiscal sponsor's annual budget for the current fiscal year and financial statements for the most recent closed fiscal year. You must upload an MOU outlining the roles/responsibilities in the partnership between you and your sponsor.

Step 3. Applicant details. Select your PCL program area, write a one-paragraph summary of your application and fill out staff and board demographics.

Step 4. Grant budget request. Indicate your grant request as the total amount for 3 years and the amount requested for year 1 (July 1, 2026- June 30, 2027).

Step 5. Written component. Prepare and upload a .doc, .docx, or .pdf answering the 5 questions shown on pages 12- 16 of this document. Use the template provided on [PCL's Grant Application webpage](#): 14-point Arial font, 1-inch margins on all sides, portrait layout, pages numbered. Stay within the word count limits for each section.

Step 6. Video component. Upload a link to the video component of your application, along with any password or access instructions. Follow the video instructions below.

Video requirements

The video is an opportunity for you to tell the story of your program and highlight your unique strengths. Below are guidelines for the video component:

1. **Length:** All videos must be 5 minutes or less in length.
2. **Ensure that the viewer can clearly hear and see the speaker:**
Minimize background noise. Place the cell phone or camera on a stable surface or use an instrument such as a tripod or selfie stick to hold the cell phone or camera to prevent shakiness. Encourage speakers to look directly into the camera or cell phone and speak clearly.
3. **Upload the video to YouTube or Vimeo:** Here are instructions for YouTube [How to Upload a Video on YouTube](#) and Vimeo [How to upload a video to Vimeo – Vimeo Help Center](#).
4. **Provide the video link in Step 6 form in WebGrants:** Use the WebGrants form to enter any password or other pertinent security info that PCL staff will need to access the video. You will also indicate whether any part of the video is in a language that requires translation. PCL uses contract service providers for translation.

Youth Participation in the Video

Youth participation in the video is optional. For the protection of the youth, we ask that you adhere to the following guidelines.

- a) Youth are middle school-aged or older

- b) Youth enthusiastically volunteered and consented to participate in the video. Youth participation is not mandatory or a requirement to receive services.
- c) The application organization has a signed photo release from the youth's parent/guardian on file.

PART 4. Funding process, fall 2025- spring 2026

This table outlines the key phases of the funding process.

October 27, 1:30pm-3:00pm	Applicant Information Session 1
October 29, 9:30am-11:00am	Applicant Information Session 2
November 14	Final date to register in WebGrants
November 20, 5 p.m.	Last date to contact PCL with questions about your application
December 1	Applications Due
Late February	Community Council reviews, edits, and finalizes recommendations for Allocation Committee
Week of March 3	Funding recommendations sent to applicants
Mid-March	Opportunity for applicants to submit written testimony to Allocation Committee
April	Allocation Committee meets and makes funding decisions
April to Mid-May*	City Council meets and approves or remands Allocation Committee funding decisions*
Mid-May to June*	If City Council approves funding decisions, grant negotiations begin*
July 1, 2026*	If City Council approves funding decisions, grants begin*

*PCL does not have control over City Council decision-making – this timeline is subject to change based on City Council deliberations

A. Information sessions for applicants

PCL will hold 2 virtual information sessions for applicants

- October 27 from 1:30-3:00pm
- October 29 from 9:30-11:00am

The information sessions are an opportunity for PCL staff to answer questions around the application process, support applicants who want to apply, and offer guidance on how to register in WebGrants and use the WebGrants system.

Use links below to sign up for one of the info sessions; the sessions are optional.

[Register for the October 27th Info Session](#)

[Register for the October 29th Info Session](#)

B. Question & answer process for applicants

PCL welcomes all potential applicants to submit questions via email to info@portlandchildrenslevy.org

PCL will respond individually to emailed questions by email within 3 business days. Submitted questions are also posted anonymously in a Q&A section on the PCL website. PCL staff will post questions verbatim as received via email. If the question itself names the organization or program, PCL staff will not remove that reference before posting the question on the digest. PCL may call you to clarify your question, as needed. Those clarifications will be integrated into the weekly Q&A that PCL posts on its website. You may submit your questions until **November 20, at 5:00pm.**

C. Application scoring

The written component of the application will be scored by PCL staff using the scoring criteria on pages 17-20 of this document. The video component of the application will be scored by PCL's Community Council using the scoring criteria on pages 21-22 of this document.

The final score on the application will be the median of written scores plus the median of video scores. Total possible points for the application are 76; 48 points are available from the written component, and 28 points are available from the video component. PCL staff will provide each applicant with a copy of reviewer score sheets in March 2026 once funding recommendations are released.

Both PCL [Staff](#) and PCL's [Community Council](#) have a diversity of professional and lived experience in PCL's program areas, including working with children and families in historically underserved communities. PCL staff and Community Council members will not review applications with which they have a [conflict of interest](#).

D. Funding recommendations

After all applications have been scored, PCL staff will create a draft set of recommendations using the following factors:

- **Score.** High-scoring applications will generally be prioritized over low-scoring applications. The other factors listed here are considered when making funding recommendations and decisions, so score isn't the only determining factor of whether a grant will be awarded.

- Program area and funding priorities. PCL supports a balance of services across PCL program areas, funding priorities, and location based on the overall applicant pool and community engagement results.
- Program feasibility. PCL considers the feasibility of the proposed program in the context of funds requested and organization experience
- Past performance of prior grantees, if applicable, which includes the extent to which grantees met their goals.

Staff will present the draft recommendations to the Community Council, who will review, edit, and finalize the funding recommendations. The Community Council will not hear public testimony at their meeting. Due to limited resources, only some applications will be recommended for funding.

E. Applicant testimony to Allocation Committee

After the Community Council finalizes funding recommendations, applicants will have approximately 2 weeks to submit written testimony in response to the funding recommendations. The testimony will be provided to the Allocation Committee for review in advance of their decision-making meeting. Instructions for submitting testimony will be provided to applicants in early 2026.

F. Allocation Committee funding decisions

The Allocation Committee plans to make funding decisions in a public meeting(s) no later than May 2026. Applicants will receive notification of meeting dates and times in early 2026.

The Allocation Committee will not hear public testimony at these meetings. They will make funding decisions based on application scores, staff and Community Council recommendations, applicant testimony, and policy considerations including program areas and funding priorities, service array and location, feasibility of activities, and cost to support a balanced and integrated citywide system of services.

G. Portland City Council approval or remand

City Council will review the Allocation Committee's funding decisions and either approve all of the Allocation Committee's funding decisions or remand all small grants funding decisions back to PCL.

Once the Allocation Committee funding decisions are on City Council's agenda for consideration, small grants applicants may use City Council's procedures for providing written, virtual, or in-person testimony in support of or opposition to the funding decisions or the funding process. The offering of this funding does not constitute a commitment to fund by the City of Portland or PCL.

H. Notification of grant award

PCL will notify all applicants of the results of the selection process promptly upon the decision of the City Council. Contracts for services will begin on July 1, 2026. Applicants selected for funding will receive written confirmation of selection. Funds will be available for use by selected projects after grant agreements with the City of Portland have been executed.

I. Advocacy limits

Applicants may not advocate to PCL staff, the Community Council, or the Allocation Committee with the intent of influencing the outcome of the small grants funding process from publication of the application on October 15, 2025 through April 2026 when final funding decisions are made by the Allocation Committee.

J. Public meetings law and requirements

The Allocation Committee and Portland City Council are subject to Oregon public meeting law (ORS Sections 192.610-690) which applies to any meeting of a quorum of a governing body of a public body. Public meetings must be publicly noticed and take place in a location that accommodates public attendance. The law does not require that the public be allowed to testify at a public meeting; the law is a public attendance law, not a public participation law. The presiding officer is authorized to keep order at a meeting and, where there will be public participation, may determine the length of time people may speak and in what order the testimony will be taken.

Step 1: Eligibility screening [WebGrants online form]

Organizational eligibility

1. Is your organization directly serving children/youth who reside in or attend school in the city of Portland, and/or their parents/caregivers? For city boundaries, see map with detailed street and school locations. [Portland Neighborhood Boundaries](#)
 - a. if yes (continue to Q2)
 - b. if no, “Thank you for your interest in the Portland Children’s Levy Small Grants Fund. Unfortunately, you are not eligible to apply for this opportunity.”
2. Is your organization a 501(c)(3) organization currently, or has your organization applied to the federal Internal Revenue Service as of October 15, 2025 to become a 501(c)(3)? Yes/No
 - a. If yes (continue to Q3).
 - b. If no, “Thank you for your interest in the Portland Children’s Levy Small Grants Fund. Unfortunately, you are not eligible to apply for this opportunity.”

Revenue eligibility

3. Did your organization have annual revenue between \$90,000 and \$750,000 in your last fiscal year?
 - a. If yes, (continue to Q4)
 - b. If no, “Thank you for your interest in the Portland Children’s Levy Small Grants Fund. Unfortunately, you are not eligible to apply for this opportunity. If your organization’s revenue is too small to apply for a small grant at this time, you may still be able to apply for event sponsorships. For more information on event sponsorships go to [Event Sponsorships - Portland Children's Levy](#)”

4. Is your organization applying for this grant with a fiscal sponsor organization?
 - a. If no (continue to Step 2)
 - b. If yes, "Please answer question 5."
5. *[for applications with fiscal sponsors only]*: Is the fiscal sponsor agency a 501(c)(3)?
 - a. If yes, "Please be sure to submit the 2 fiscal sponsor documents in Step 2, Organization Budget Documents."
 - b. If no, "Thank you for your interest in the Portland Children's Levy Small Grants Fund. Unfortunately, you are not eligible to apply for this grant opportunity."

Step 2: Organization Budget Documents [Web Grants/Uploads]

1. *Applicant organization budget*: Upload a single file (excel or .pdf) that contains your annual organization-wide budgets for the current fiscal year and the most recent closed fiscal year that include sources and uses of all funds.
2. *Fiscal agent organization budget*: If your organization is applying for this grant with a fiscal sponsor, upload a single file (excel or .pdf) that contains the fiscal sponsor agency's annual organization-wide budgets for the current fiscal year and the most recent closed fiscal year that include sources and uses of all funds.
3. *Fiscal Sponsor agreement/Memorandum of Understanding*: If your organization is applying with a fiscal sponsor, upload a copy of the agreement or MOU outlining the roles and responsibilities in the partnership between your fiscal sponsor and your organization. The agreement must be signed by your organization and the fiscal sponsor.

Step 3: Applicant details [WebGrants]

Program Area details

1. Select a program area (drop-down: after school; child abuse prevention and intervention; early childhood; foster care; hunger relief; or mentoring)
2. Select 1 funding priority that your program will ***primarily*** focus on during the grant period. (drop-down menu options offered will be based on [funding priorities by program area](#))
3. Write a one-paragraph summary of the program you want PCL to fund.

Demographic information [Web Grants]

Please fill in the following information, if known. Completing this section is optional and you may provide the data you have and are willing to share.

1. Total number of employees (full-time and part-time)
2. Number of staff who identify as BIPOC*
3. Number of staff who identify as white
4. Number of staff who identify as having one or more disabilities
5. Number of staff who identify as LGBTQIA2S+**
6. Total number of Board members
7. Number of board members who identify as BIPOC*
8. Number of board members who identify as white
9. Number of board members who identify as having one or more disabilities
10. Number of board members who identify as LGBTQIA2S+**

*BIPOC: Black, Indigenous, and People of Color

** LGBTQIA2S+: Lesbian, gay, bisexual, transgender, queer, intersex, asexual, two-spirit and other gender identities

Step 4: Grant Budget Request [Web Grants]

1. Total 3-year grant request July 1, 2026- June 30, 2029 (the minimum total budget for the three-year grant is \$81,000 and the maximum is \$240,000)?
2. Year 1 budget request, July 1, 2026- June 30, 2027. (The minimum total budget for year one is \$27,000 and the maximum is \$80,000)?

Step 5: Narrative Application [upload to WebGrants]

****Note to applicants: Use [template](#) from PCL website****

Organization overview (12 points)

1. Please describe your organization's mission, history, and the populations you serve. (300 words)
2. How do you involve the population you serve in your work? (150 words)

Program information (28 points)

3. Please tell us about the program you want PCL to fund. (400 words)
 - Describe the population to be served and the number of children to be served annually.
 - Explain your experience serving the population and provide at least 2 examples.
 - Describe the program activities, length of time and frequency of the activities, and where the activities take place.
 - Explain how the program activities are staffed and the ratio of staff to participants.
 - Please share any other relevant information that explains your program activities. How do these program activities fit with the PCL funding priority you chose?
4. Please write two specific and measurable outcomes or changes you hope your program participants will achieve through your program. (150 words)

5. Please describe how your program activities are relevant and responsive to the population you will serve. List one goal for improving participant access, engagement, or participation in program activities. (400 words)

Year 1 Budget narrative (8 points)

1. Using the amount of funding you requested for Year 1 of the grant, July 1, 2026- June 30, 2027, please explain the costs and calculations for each category. If you don't have costs for that category, state "not applicable" in your narrative. (300 words)
 - a. Personnel
 - b. Contractor costs
 - c. Other program costs
 - d. Administration. Applicants may budget up to 15% of the annual grant budget to administrative costs. If you are applying with a fiscal sponsor, your organization and the fiscal sponsor must decide how to split the 15% administrative rate allowed for the budget. You may not budget 15% to each entity.

Scoring criteria, PCL Small Grants written application 2025-26

Scoring scale: 4= Outstanding 3= Very Good 2=Satisfactory 1=Minimal

Organization Overview (12 points)

1. Please describe your organization's mission, history, and the populations you serve. (300 words)

Applicant describes the mission of the organization. The organization has specific goals for serving children, youth, and/or families. Those goals align with the PCL program area selected by the applicant. Applicant demonstrates at least 3 years of experience delivering programming with children, youth, and families in alignment with its mission.	4	3	2	1
Applicant clearly describes the population(s) they serve. The organization's founding and history are based on providing free services for children/families who currently and historically have lacked access to opportunities. Applicant demonstrates how their work has increased opportunities for children and families in neighborhoods or in schools with unmet needs. Applicant demonstrates how the populations they serve are represented on their staff, leadership team, and board.	4	3	2	1

2. How do you involve the population you serve in your work? (150 words)

Applicant describes how the population(s) they serve are involved in determining the mission and activities of the organization. Applicant explains methods for gathering client and community feedback. Applicant explains how they use that feedback to inform or change their programming, practices and policies.	4	3	2	1
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Program Information (28 points)

3. Please tell us about the program you want PCL to fund. Describe the population to be served and number of children to be served annually. Explain your experience serving the population and provide at least 2 examples. Describe the program activities, length of time and frequency of the activities, and where activities will take place. Explain how the program is staffed and ratio of staff to participants. Please share any other relevant information that explains your program activities. How do these program activities fit with the PCL funding priority you chose? (400 words)

<i>Clients and experience</i> Applicant clearly explains: • characteristics of population they will serve • how many participants the program will serve annually • experience providing the program activities or similar activities with the population served, including at least 2 examples of experience serving the population	4	3	2	1
<i>Type, frequency, and length of activities</i> Applicant clearly describes: • what types of program activities are provided (such as individual services, group services, classes, workshops, or events) • how frequently activities take place (such as daily, weekly, monthly, annually) • length of time of activities (such as how many hours) • location where activities will take place	4	3	2	1
<i>Activity design</i> Applicant clearly explains: • focus or curriculum used in the activities • location of the activities	4	3	2	1

• how the activities are staffed, including ratio of how many staff work with how many program participants (for example, 1 adult staff for 10 youth) • applicant describes how the program activities overall clearly address a PCL program area and selected PCL funding priority.				
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4. Please write two specific and measurable outcomes or changes you hope your program participants will achieve through participation in your program. (150 words)

Applicant specifies two outcomes that clearly relate to the proposed program activities. Outcomes seem realistic and achievable during the time that participants are in the program, such as past experience with the program or with similar programs and outcomes.	4	3	2	1
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5. Please describe how your program activities are relevant and responsive to the population you will serve. Describe at least one goal you have for continuing to improve how well children, youth, and/of families can access, engage, and participate in the program activities. (400 words)

Applicant demonstrates how: • trauma-informed practices are reflected in program activities for the population to serve • program activities are accessible to children/families in their preferred language(s) • location of program activities is accessible and relevant for children/families served • population to be served was involved in identifying the need for the program. • program designed to foster trust with the population to be served.	4	3	2	1
Applicant demonstrates how at least two of the following are relevant and responsive to the population to be served in the program activities: • curriculum or focus of the program activities • training for staff working with children/families • staff with experience serving the children and families in the proposed population(s)	4	3	2	1

developing community partnerships with other organizations that are led by and/or serve the same population				
Describes at least one goal to improve how children/youth or families access, engage, and participate in the program activities. Applicant demonstrates how accomplishing the goal will help strengthen belonging for the population served by the program activities.	4	3	2	1

Year 1 Budget narrative (8 points)

6. Using the amount of funding you requested for Year 1 of the grant, July 1, 2026-June 30, 2027, please explain the costs and calculations for each category. If you don't have costs for that category, state "not applicable." (300 words)

- a) Personnel
- b) Contractor costs
- c) Other program costs
- d) Administration (up to 15% of Y1 grant amount)

Applicant lists - each position this grant will support in the program and their role - amount of FTE or hours worked for each position - estimated costs for benefits/taxes for personnel in the grant budget - costs seem reasonable for the level and type of service proposed	4	3	2	1
Explains other costs that PCL will help support: - name, role, costs of contractors, if applicable - specifies line items and cost calculations for each PCL-allowable program cost. - costs seem reasonable for the level and type of service proposed	4	3	2	1

DRAFT: Video component questions and scoring criteria
PCL Small Grants Fund, 2025-26

Step 6: Video component [provide link in WebGrants]

Questions to answer in video:

1. What makes your program unique?
2. How will PCL funding build upon your program's strengths?
3. Tell us a success story about your programming or your organization that demonstrates the impact of your work with participants (children, youth, or families).

Scoring criteria (28 points):

Scoring scale: 4= outstanding, 3= very good, 2= satisfactory, 1= minimal

Applicant serves children/youth and their families with high need for access and opportunity. Applicant demonstrates success increasing access and opportunity for Portland children and families with high need.	4	3	2	1
Applicant demonstrates how the specific program activities are responsive to the needs of the population they serve. Applicant includes two examples of responsiveness. Details may include but are not limited to service location, language access, physical access, cultural-responsiveness or examples of how the program uses feedback from its participants to shape their programming.	4	3	2	1
Applicant clearly explains why they want PCL funding and how they would use it. The funding request clearly advances the mission and current work of the organization, and the funding request is thoughtful in bolstering the organization's offerings and capacity in a strategic way.	4	3	2	1
Applicant clearly indicates which of PCL's 6 program areas they're applying for funding within and the PCL funding priority their program will address. Their selection makes sense within the context of their proposal.	4	3	2	1
Applicant explains their experience and skills serving the population with this program or similar programming. Applicant recruits staff	4	3	2	1

and/or volunteers with lived and/or professional experience serving that population.				
Applicant success story details how the success occurred, why it is considered a success, and the unique contributions of the applicant in supporting the success.	4	3	2	1
Overall, the success story clearly describes the organization's unique work and the impact of its programming.	4	3	2	1