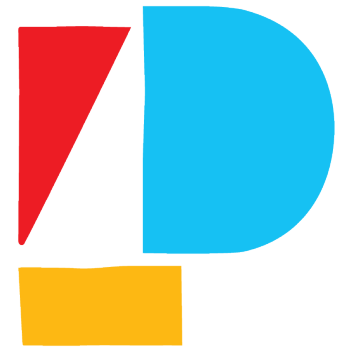


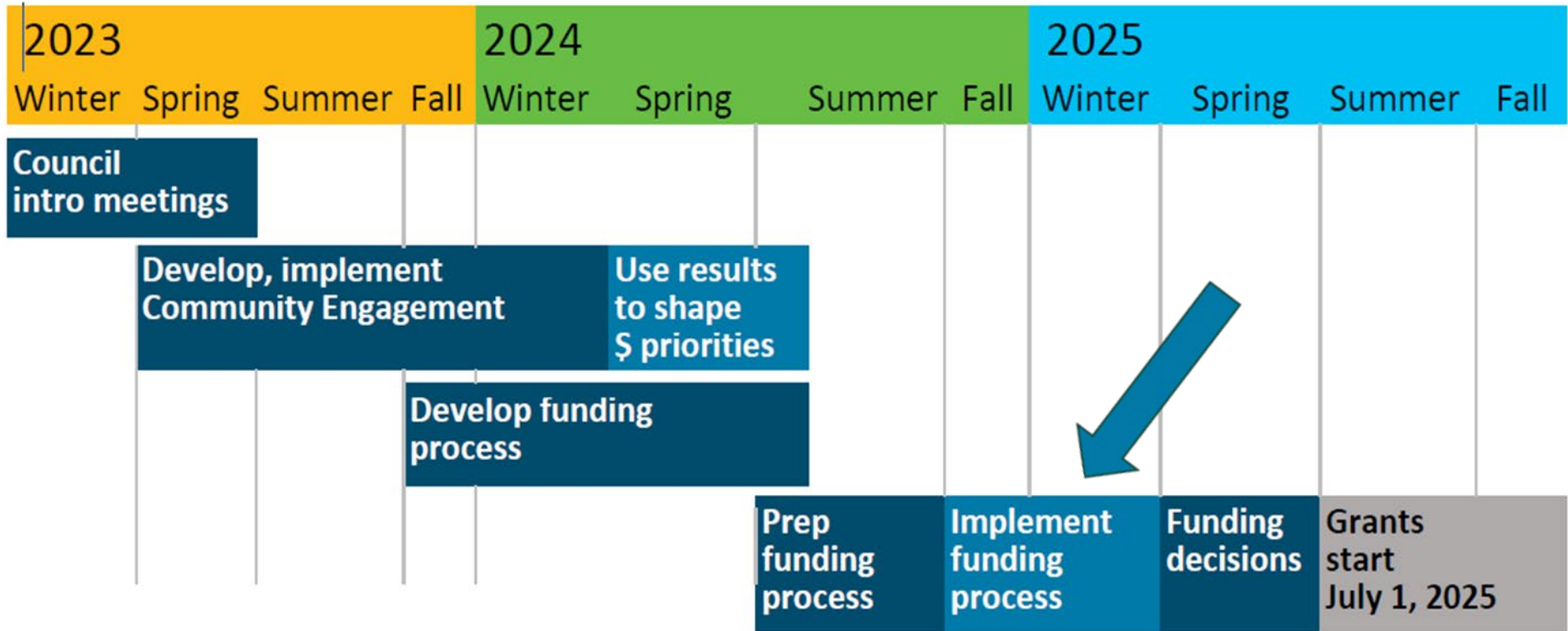


portland children's levy



**Allocation Committee
December 16, 2024**

Funding Process Update





Application Phase

- 6 funding applications published on Sept. 10
- Applications open for 8 weeks
- Complete funding round info published on PCL website
- Written Q & A process
- Hosted 2 virtual applicant info sessions



Web Grants Implementation

- First time PCL has used an online portal for accepting applications and application review
- Creating and testing of forms began in March of 2024, refining through several iterations
- Created screenshot guides, video guides, and ran several virtual Web Grants trainings for both applicants and reviewers.



Web Grants Implementation

- Overall, the application and review processes in Web Grants have been very smooth
- Minor challenges mostly related to registration process were solved quickly
- No applicants missed the deadline or were unable to submit their application due to technical issues
- 18% of applications required corrections; applicants were able to meet the correction deadline

Applications Received

Program Area	# Apps	Total \$ Requested (3 years; million)	\$ Available (3 years; million)	% of Total \$ Requested	% of Total \$ Available Allocated
Afterschool	45	50.2	10.0 – 11.9	23%	17% - 20%
Mentoring	39	48.8	8.8 – 10.7	22%	14% - 17%
Child Abuse P/I	24	35.2	12.6 – 15.1	16%	12.6% - 15.1%
Early Childhood	19	35.8	11.9 – 13.2	16%	19% - 21%
Hunger Relief	23	28.6	9.4 – 11.3	13%	15% - 18%
Foster Care	18	23.9	7.5 – 8.2	11%	12% - 13%
TOTAL	168	\$222.6	\$64.7	--	--



Applications Received

168 applications

- 92 from organizations currently have 1+ PCL grant
 - Most to continue/expand current services; fewer for different services at organization
 - 47% of applications from orgs annual revenue <\$18m
- 76 from organizations without PCL funds
 - Most to continue/expanding existing services; fewer to start new services
 - 67% of applications from orgs annual revenue <\$6m



Review Process

- 120 people completed Reviewer interest forms
- 96 selected to score applications
- 4 Reviewer Trainings conducted Nov. 18th-22
- Topics: application content, bias awareness, confidentiality, conflicts of interest, stipend requirements, accessing online applications, practice working in WebGrants portal.



Review Process

Panels:

- 4 reviewers per panel; 7-8 applications per panel

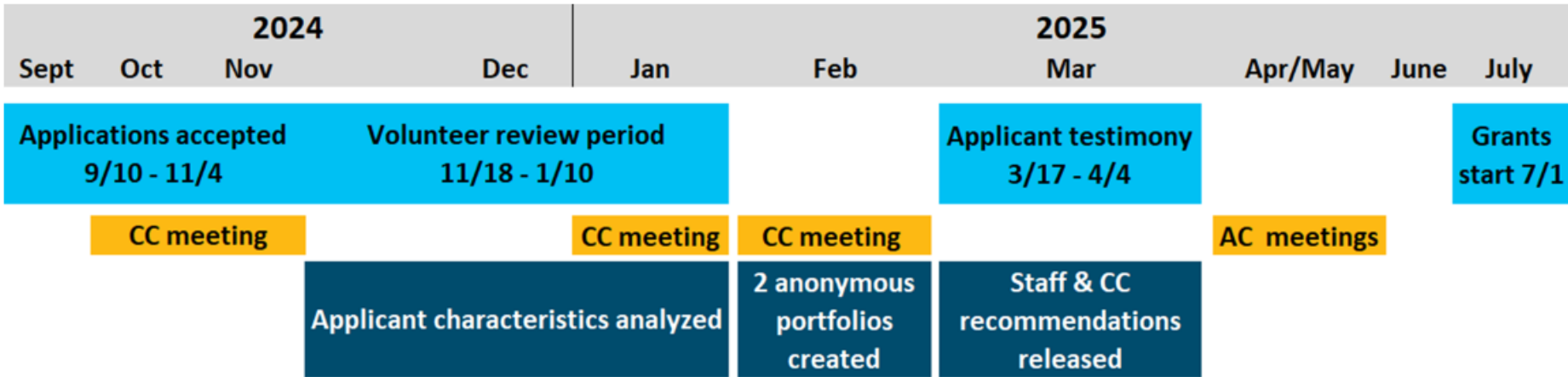
Due Dates:

- 2 reviews due by December 10th to ensure reviewers can use the system
- All application scores due by January 10th, 2025

Scores:

- Final score based on average of 4 Reviewer scores per application

Community Council's Role in the Large Grants Funding Process





Community Council Update

Application characteristics

- Application score/equity focus
- Funding priorities addressed by program area
- Size of organization (annual revenue)
- PCL funding status: current grantee organization/program or organization/program new to PCL funding
- Focus population(s) to be served

Assessed by PCL staff: feasibility/scale of proposed program; cost in context of service level; experience of program/agency; past performance of current grants; financial audits



City of Portland Government Transition

- New 12-member city council will focus on legislative functions
- Mayor oversees City Administrator who runs day-to-day City operations
- City bureaus/offices divided into 6 service areas
- PCL now part of Vibrant Communities service area with Portland Parks and Recreation and Office of Arts and Culture