

CONSULTING • EST 2020

*Camille*  
E. TRUMMER

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# Portland Children's Levy Community Engagement Project Engagement Plan Presentation

December 11, 2023

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# Today's Purpose

The purpose of today's session is to introduce PCL's 2023 community engagement plan—designed to solicit input from priority communities and providers to inform funding priorities and programs for the next levy period: 2025-2029.

Our objective is to deepen your understanding of our work, and build trust and confidence in our approach as we move toward implementing an inclusive community engagement process.

In addition, we'd like to:

- 1) Introduce our team and project roles
- 2) Share our proposed approach for achieving our scope
- 3) Build a strong foundation for collaboration and support
- 4) Preview the path ahead

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# Agenda

- Introductions
- About Camille E. Trummer Consulting
- Project Overview
- Community Engagement Plan
- Q&A
- Next Steps

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# Intros



## About Camille E. Trummer (she/her)

Camille is a values-based interdisciplinary Social Impact Consultant, Inclusive Facilitator, and Community Engagement Strategist based in Portland, OR.

With over a decade of experience and a leader in regenerative design, her work lies at the intersection of social impact, community engagement, and strategic communications, and includes a deep network of community leaders and mission-driven organizations.

To learn more about Camille's background and work scan the QR code:



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# Intros



## About Tanisha T. Woodson, Ph.D (she/her)

Tanisha Tate Woodson is an evaluator and social scientist with extensive experience designing, implementing, and managing collaborative projects on a variety of topics, including early childhood education, child welfare, family engagement, and youth development.

Across her evaluation portfolio, Tanisha uses culturally responsive and equitable evaluation approaches and methods to address structural inequities that systematically marginalized groups across identities of race, class, and gender. She is committed to a collaborative and participatory process that elevates the voices of stakeholders and ensures they play a meaningful role in the research and evaluation process.

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# Camille E. Trummer Consulting

## Project Team

Camille E. Trummer  
Tanisha T. Woodson  
Melissa Burgess  
Annie Ozols

## What is Camille E. Trummer Consulting?

Camille E. Trummer Consulting is a boutique social impact consultancy leading innovation at the intersection of community engagement and strategic communications.

We are a collective of independent researchers, strategists, storytellers, designers, and community engagement practitioners who partner with mission-driven organizations to create positive, sustainable change for people, places, and the planet.

**Learn more at [www.camilletrummer.com](http://www.camilletrummer.com)**

# Project Overview

In September 2023, PCL engaged Camille E. Trummer Consulting (CETC) to co-design and implement a comprehensive and accessible community engagement process to determine the most needed and effective programs for children in Portland.

The engagement goals are to establish and nurture relationships with organizations that serve children and support data collection through community and provider insights and recommendations. Insights learned from engagement will inform PCL's funding priorities for 2025-2029.



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# Project Overview

## About the PCL Community Engagement Project

PCL conducts a robust community engagement process to inform funding priorities and programs for the next levy period. In May 2023, voters renewed the Levy for another 5 years (2024-2029), prompting a community engagement process designed to build off of learnings from the previous levy period.

In March 2023, PCL's Community Council set goals for the community engagement process, recommended topics for community input, and priority communities to engage; recommendations were adopted by the PCL Allocation Committee in June 2023.

After the completion of the community engagement process, the Community Council will consider the results of engagement and input from priority communities and recommend funding priorities to the Allocation Committee for the next funding round.

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# Project Overview (cont.)

## Goals of PCL Community Engagement Project

- **Learn from diverse stakeholders** about the most effective and needed services for children, especially children most affected by historical inequities and disproportionately impacted by COVID-19.
- **Identify community solutions** to improve outcomes for children and families, including culturally informed emerging grassroots strategies and pandemic recovery practices in PCL's program areas.
- **Build positive relationships** with marginalized communities by incorporating the city's core values.
- **Promote community understanding and awareness** of Portland Children's Levy's work including the funding processes, services funded, and demographics of children and families served.
- **Improve transparency** in the community engagement process, and ensure that community members who engage in the process receive ongoing communication about PCL and how it uses community feedback.

# Project Overview (cont.)

## Focus of PCL Community Engagement Project

### Mental health:

- Barriers youth/families experience accessing mental health resources, self-care, and emotional regulation support
- Culturally specific approaches to mental health and/or social and emotional well-being for youth/families
- Variety of options for mental health support in PCL program areas
- Aligned training for providers in social-emotional well-being and healthy relationships
- Effective practices for supporting children/families with intellectual and developmental disabilities

### Mentoring:

- Social-emotional focus on confidence, self-sufficiency, and self-regulation; and culturally specific mentoring. Mentoring for youth aging out of foster care

### Additional issues:

- Digital literacy needs for families as we emerge from the COVID-19 emergency
- Culturally specific and responsive strategies for addressing violence prevention and trauma
- Support services for youth and families experiencing housing instability
- Child care affordability gaps and barriers

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# Project Overview (cont.)

## Priority Populations of PCL Community Engagement Project

- LGBTQ2SIA+ youth
- Low-income families
- Single and teen parents
- Black, African immigrant and refugee youth, parents, and caregivers
- Southeast Asian youth, parents, and caregivers
- Pacific Islander youth, parents, and caregivers
- Latinx/e/o youth, parents, and caregivers
- Native American & Alaska Native youth, parents and caregivers
- Russian and Ukrainian youth, parents and caregivers
- Youth and families with the lived experiences of trauma/violence, disability, housing instability, multigenerational homes, aging out of foster care, and/or teen parenting.

# Community Engagement Plan

The following community engagement plan outlines a high-level approach for implementing trauma-informed, accessible, and relational engagement to facilitate community-driven strategic planning for the current levy period.

We look forward to collaborating with you on our proposed approach and welcome feedback and refinements on the path ahead.

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# Community Engagement Plan

## Proposed Approach

Our approach to community and partner engagement is designed to reach and receive input from communities most impacted by intersectional oppression, those who experience barriers to civic participation, and populations you've identified as a high priority. Our praxis sets the stage for regenerative, sustainable engagement rooted in reciprocity and accountability. This Plan demonstrates our commitment to using an equity grounding and our core principles for community and partner engagement:

- Acknowledge the institutional, systemic, and structural barriers that perpetuate inequality and have silenced communities over time
- Honor, respect, and center community expertise and resilience to own and co-create solutions that meet their needs
- Built trust, credibility, and authentic long-term relationships to nurture over time
- Facilitate meaningful engagement, shared leadership, swift community support and capacity-building, and co-creation of solutions using social justice and antiracist frameworks and best practices
- Fairly compensate individuals for their time, expertise, and input

We recommend implementing this Plan using a phased approach to ensure each research instrument—and the findings we uncover along the way—builds on the next.

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# Project Roles

- Camille Trummer (Account Director + Engagement Lead)
- Melissa Burgess (Project Manager)
- Tanisha Woodson (Research Lead)
- Annie Ozols (Research Analyst)
- Andrés Oswill (Spanish Focus Group Facilitator)
- Verbio Group (Translation/Transcreation Vendor)

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# Phase 1: Community & Provider Survey

When will this work  
happen?

December 2023 - January  
2024

## Multilingual Community Survey

In collaboration with Community Engagement Liaisons (CEs), we'll administer, monitor, and analyze a 6th grade reading-level, 19 question online survey available in 7 languages (English, Spanish, Vietnamese, Arabic, Nepali, Russian, Ukrainian); CEs will orally translate the survey in 26 languages.

- Primary audiences: Parents/caregivers from PCL priority communities and language groups.
- Metric: 500 responses (300 from CEs; 200-250 from CETC)
- Compensation: \$15.00 per individual

## Provider Survey

We'll administer, monitor, and analyze a 21-question online survey available in English.

Primary audiences: Direct Service Providers

Metric: 100-150 responses



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# Phase 2: In-depth Interviews

**When will this work  
happen?**

**December 2023 -  
January 2024**

**How will we approach conducting stakeholder interviews?**

Using a qualitative deep listening strategy, we'll design, plan, schedule, and facilitate ten 45-60 minute in-depth interviews using the following approach:

1. In-depth interviews with subject matter expert on children and youth with disabilities
2. In-depth interview with subject matter expert on LGBTQAI+ children and youth
3. In-depth interview with subject matter expert on Southeast Asian children and youth
4. In-depth interview with subject matter expert on Black/African American children and youth
5. In-depth interview with subject matter expert on Pacific Islander children and youth
6. In-depth interview with subject matter expert on Native American and Alaska Native children and youth
7. In-depth interview with subject matter expert on youth in foster care
8. In-depth interview with subject matter expert TBD based on survey responses and additional understanding needed
9. In-depth interview with subject matter expert TBD based on survey responses and additional understanding needed
10. In-depth interview with subject matter expert TBD based on survey responses and additional understanding needed

**Primary audiences: Subject-matter experts across topic areas**

**Metric: 8-10 In-depth Interviews**

**Compensation: \$50.00 per eligible individual**

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# Phase 3: Caucused Focus Groups

**When will this work  
happen?**  
January - March 2024

## How will we approach designing inclusive focus groups?

Using ethnographic research best practices, we'll design, plan, coordinate, and facilitate 8-10 in-person and/or virtual focus groups. Focus group has been programmed using PCL's criteria:

1. 90-minute focus group for Spanish-speaking youth and parents/caregivers
2. 90-minute focus group for BIPOC LGBTQAI+ youth (range of identities and experiences)
3. 90-minute focus group for youth and parents with disabilities
4. 90-minute focus group for youth in foster care and foster parents
5. 90-minute focus group for youth and parents/caregivers who identify as Pacific Islander
6. 90-minute focus group for youth aged 6-12th grade
7. 90-minute focus group for youth and parents/caregivers experiencing houselessness
8. 90-minute focus group for youth and parents/caregivers who identify as low-income
9. 90-minute focus group for parents who identify as single and teen parents
10. 90-minute focus group for Native, Latinx, Black, Southeast Asian, Asian, Pacific Islander, Slavic, or Middle Eastern

**Primary audiences:** Youth and parents/caregivers from PCL priority communities

**Metric:** 8-10 participants per focus group

**Compensation:** \$100.00 per individual (must meet participation requirement)

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# Phase 4: Key Findings Report & Presentations

When will this work  
happen?

March - May 2024

## How we will craft the Key Findings Report?

Using the art of qualitative and ethnographic data synthesization and what [Wonder for Good](#) describes as the “meaning-making process,” we’ll synthesize the results of the community engagement process across the primary research instruments. To start, each research lead will document their preliminary analysis before engaging in a series of “meaning-making” work sessions to advance and refine the team’s collective evaluation. The Key Findings Report will be co-developed by the research team to surface a diverse and comprehensive set of key insights and recommendations that reflect community and stakeholder input and guidance.

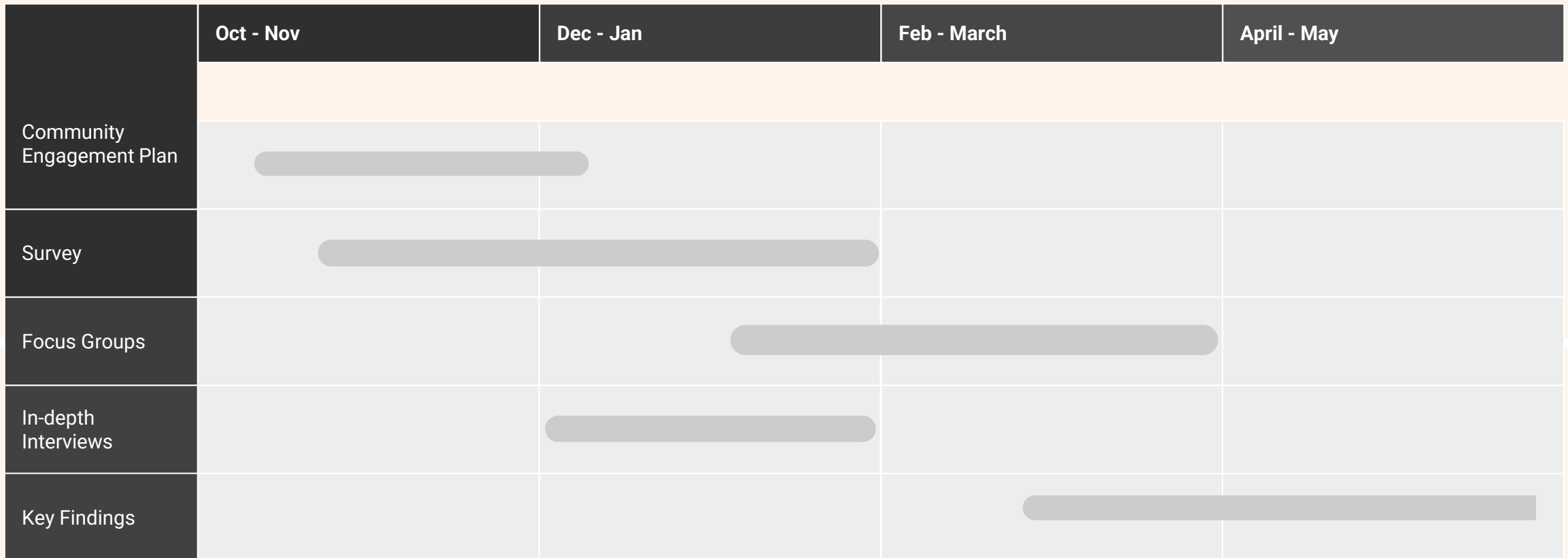
## What will make our approach different from past reports?

Our goal will be to deliver and present findings that are accessible and relevant to our key audiences—namely research participants, community members, PCL Council, and the Allocation Committee. Our objective will be to provide a global analysis, thematic findings, and set of strategic recommendations that will help PCL set priorities for funding and programs.

# Project Timeline



# Phases 1-4 Implementation



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# Shared Expectations

We are committed to co-creating relationships and environments across our industry and projects that are anti-racist, pro-justice, and beneficial for everyone.

## Project Operating Agreements

- We acknowledge and work to dismantle microaggressions and all forms of intersectional oppression.
- We are intentional about and mindful of the language we use and the impact it may have on individuals and communities.
- We promote and create ongoing opportunities for honest discussion and constructive feedback.
- We commit to continuous learning and taking an iterative approach to our work. We expect and acknowledge mistakes as opportunities to learn.

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# Q&A

What questions have we created for you?

- **Do you have enough context and information** about our proposed approach to implementing PCL's Community Engagement Project?
- **Do you have a strong understanding of each phase of work**, respective key goals and objectives for each, as well as metrics of success?
- **Do you anticipate needing more information** to inform funding priorities and programs beyond the final project deliverable (Key Findings Report)?
- **Do you feel confident in our shared expectations** and project operating agreements?

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# Next Steps

## December 2023 - January 2024:

- Project Work Plan
- CELs Survey Briefing
- Surveys
- In-depth Interviews

## January - March 2024

- Surveys (cont.)
- In-depth Interviews (cont.)
- Preliminary Analysis
- Focus Groups

## March - May 2024

- Full Analysis / Research Work Sessions (2)
- Key Findings Report
- Key Findings Presentations



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# Thank you for your partnership.

Together, we'll implement an inclusive and accessible community engagement process that centers the feedback and recommendations of priority communities and is responsive to the highest needs of children and families across Portland.