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Annual Performance Summary 2021-22

Annual Performance Summary

This Summary

- Levy-wide performance highlights
- Quotes from grantee reports, illustrating performance
- Performance Data Appendix available

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- For this report, staff analyzed typical Levy performance data (use in city budget process, required by Act authorized by voters), AND included quotes from grantee reports that highlight performance and accomplishments.
- When PCL staff presented 2020 Performance Data, staff asked AC for feedback on presentation.
- Main feedback from AC: want to hear what grantees say were their accomplishments.
- Last year, Allocation Committee members read the quotes as part of this presentation; PCL staff will ask AC members for that participation again in this meeting.
- Quotes from a grantee partner in each PCL program area, and particular attention to grantee partners not previously highlighted in PCL communications materials.

Overall Levy Goals

- Prepare children for school
- Support children's success inside and outside of school
- Eliminate racial and ethnic disparities in children's wellbeing and school success.

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- From Act that is included with Levy reauthorization by voters.
- Data in this presentation mainly Levy wide; program area detail and other technical data on metrics is available in a data appendix located on PCL website: www.portlandchildrenslevy.org
- Main sections of this presentation/PCL performance data:
    - Access to Services: Number of Children Served and Demographics
    - Types of Service Activities Provided
    - Child/Family attendance/participation in program services
    - Program, Child/Family Outcomes
    - Demographics of staff/board in Organizations receiving PCL grants

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Service Access, Children Served: 2021-22

9,264 participants served, 93% of goal in 5 program areas

Pandemic impacts
- Most programs close to pre-pandemic goals for people served
- Staffing vacancies continued to impact service delivery for some programs
- After School (81% of goal)
  - Programs mostly in-person; illness of program staff and youth increased program cancellations and absences which impacted the number of youth served

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- Data from 80+ grants in PCL's 5 program areas: Early Childhood, Child Abuse Prevention/Intervention, Foster Care, Mentoring, After School and including small grants.
- Performance data in this report includes the first full year of Small Grants program delivery.
- Compared to FY21, programs were much closer to serving number of people they had planned to serve pre-pandemic
- Met goals in CAPI, EC, H and SGF. Nearly met in M and FC.
- One large program excluded from these data b/c the program didn't operate during FY22 and closed by end of the year due to long-term program changes from the pandemic.
- Hunger relief discussed separately in this report due unique nature of services- emergency food relief as needed

Parent, Girls Inc.

"Through this pandemic, your program really reached out and held on to my girls and that has made a huge difference for all of our mental health. Thank you for caring for us. Thank you for dedicating time to helping them improve. Thank you for empowering them."

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- Quote from a year-end report from an after-school program
- Illustrates that even though after-school programs may not have served the total number of youth they had planned to serve, they still provided important support and connection for youth.

Service Access, Children Served: 2021-22

- Over 92% families reporting income level had annual incomes 185% of Federal Poverty Level or less
- 75% children served identify as Black, Indigenous, and People of Color (BIPOC)
- 34% from homes with primary language not English
- 43% resided or attended school in East Portland
- Among grantees collecting children's disability status at time of enrollment, 8% of children served have a disability.
  - School district data for after school and mentoring participants showed 20% of participants qualified for special education or Section 504 plan.

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- Reaching Levy's priority populations
- Reaching populations disproportionately affected by pandemic
- Data from 80+ grants in PCL's 5 program areas: Early Childhood, Child Abuse Prevention/Intervention, Foster Care, Mentoring, After School and including small grants.
- PCL grantees demographic data reports to PCL show many didn't collect information on the disability status of children/youth served. PCL worked with grantee partners and Multnomah Education School District to report special education and Section 504 plan status of students. MESD data helps PCL better understand whether/how PCL programs reach children/youth with disabilities.
- For context, in 2022 185% of Federal Poverty Level was approx. $51,000 for family of 4. That was less than half of Portland's median income ($106k for a family of four). The threshold of 185% of Federal Poverty Level or less qualifies a family for federal free and reduced price lunch program in public schools.

Staff, Camp Elso

"This year, we created a form for [program] site visits that included ADA accessibility, gender-neutral restrooms & restroom access and paved trails. This site visit form proved to be helpful because we were able to figure out which field trip sites would be inclusive for our youth. At the recommendation of what we've learned through the course of this grant, Wayfinders Camp Registration portal now asks a variety of questions to the parent/guardian pertaining to the youth(s) they are registering. These questions help better serve our youth."

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- Quote from a year-end report from Small Grants Fund grantee
- Small Grants Fund has specific focus and goals toward inclusion of children/youth with disabilities in their programming.
- Quote illustrates how that focus has changed practice for this grantee partner.

Service Activities and Participation

Service activity goals
- Amount of services offered to children/families (e.g. home visits, after-school classes, group mentoring sessions, etc.)
- Grantee partners met 66% of pre-pandemic service activity goals

Participation goals
- Children/youth attendance at program activities offered
- 62% of program participants met pre-pandemic participation goals

Illness and staffing vacancies impacted the level of service grantees could provide, and the attendance of participants

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- Grant agreements have service activity goals and youth/family participation goals.
- Service activity goal example: offering 20 group sessions during the year; providing an after-school class that is 12 sessions total
- Service activity goals help PCL staff understand: Did the staff/program implement the activities as planned?
- Participation goal examples: completing 6 months of enrollment in the program and attending at least 12 group sessions in that time; or attending 8 classes out of the 12 offered
- Participation goals help PCL staff understand: Did youth/families attend- did they actually participate in activities offered?

Staff, ECHO Program
Janus Youth Programs

"Despite the ongoing COVID risk, Echo staff recognized families' need for more in-person support, especially for families working toward reunification. They advocated for agency policy to shift, to allow them to supervise visits at DHS and in the community again.

This shift allowed several new families to engage with much-needed support, and we saw new relationships flourish. We are incredibly proud of staff commitment, resilience and creativity as they navigate the challenges still facing our community."

- Quote from a year-end report from Foster Care grantee
- Quote illustrates grantee's service activities and particularly how they modified activities in response to child/family needs.

Staff, CARES NW

"This year, the Trauma Therapy Team is proud of expanding our expertise to include service provision and consultation for cases involving the commercial sexual exploitation of children… This information will allow mental health providers to become more adept at identifying and responding to… [sexually exploited children]…
[Our team is] currently developing educational information to help other providers adopt a more collaborative interdisciplinary model when working with [children with this traumatic experience]."

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- Quote from a year-end report from Child Abuse Prevention & Intervention grantee
- Quote illustrates grantee's service activities and particularly how they modified activities in response to child/family needs.

Outcome Goals

- Programs met 71% of their outcome goals.

- Outcomes vary by program model, intensity of services offered and used, population served.

- Among programs tracking similar outcomes, results reported only for participants that completed outcome measurement tools.

- Some challenges with data collection for outcomes in early childhood- screening child development and assessing parenting in virtual environment

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- Grantees have outcome goals in their grant agreements.
- Service Activity Goals + Participation Goals= Outcomes (what is offered to children/families, how much they attend/participate, produces outcomes such as changes in knowledge, attitudes, behavior)
- Most programs were able to track most outcomes goals, compared to last year with nearly all virtual services and major pandemic disruption
- Outcome goal examples: 90% of youth will demonstrate positive school engagement; 85% of parents will demonstrate/increase positive parenting practices
- Across all grantees, over 200 outcome goals tracked- met 71% of those goals despite pandemic challenges

Outcome Goals

Program Area	Results for some Common Outcomes
Early Childhood	87% of children met expected developmental milestones. *12 of 16 programs, 283/354 children*
Early Childhood	91% of children not on track with developmental milestone(s) referred for additional support. *12 of 16 programs, 64/70 children*
Early Childhood	97% of parents/caregivers met parenting goals. *9 of 16 programs, 243/251 parents*
Child Abuse Prev.& Interv.	86% of parents met parenting practice goals. *8/15 programs, 185/214 parents*
Child Abuse Prev.& Interv.	86% of parents reported increased safety and stability. *11/15 programs, 314/367 parents*

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- Data in each program area where similar types of programs track & report similar types of outcomes.
- Table shows number of grantee in program area that track/report that outcome, out of the total number of grantees in that program area.
- Of those that track/report the outcome, the table shows the number of children/youth/caregivers assessed for the outcome, and the number and percent that met the outcome.
- Results similar to past years- for outcomes reported, children/families having positive results similar to past PCL outcome data reported.

Outcome Goals

Program Area	Results for some Common Outcomes
Foster Care	96% of youth met academic goals. *4/11 programs, 90/94 youth*
Foster Care	100% of youth met positive youth development goals. *4/11 programs, 95/95 youth*
After School	95% of children & youth met youth development outcomes. *11 of 20 programs, 884/935 children and youth*
Mentoring	97% of youth met school engagement outcomes. *4 of 8 programs, 207/213 children and youth*
Small Grants	92% of youth met academic goals. *2 of 6 programs, 44/48 youth*

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- Data in each program area where similar types of programs track & report similar types of outcomes.
- Results similar to past years- for outcomes reported, children/families having positive results similar to past PCL outcome data reported.

Staff, Listos Para Aprender
Morrison Child & Family Services

"Levy funding makes it possible for me to continue to do what I love, which is support a wonderful team that is passionate about the work that they do with families. I love hearing the stories of when kids reach a challenging milestone or when moms have those aha moments with their kids, like when they see them do something that they did not think they were capable of."

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- Quote from a year-end report from early childhood grantee
- Quote illustrates program staff's delight in seeing families learn/grow as they meet program outcomes

Staff, Padrinos Program
Latino Network

"We have worked with youth to legally drive by providing driving education classes, get their permit and consequently obtain their driver's license. We are teaching our youth that doing this the right way always brings positive outcomes. We had a youth who got fees for driving unlicensed and uninsured and a court citation. Our Padrinos coordinator worked with that youth to realize consequences of ….[their] decisions, accountability and prevention… by showing [up] to court and taking driving ed[ucation] classes."

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- Quote from a year-end report from mentoring grantee
- Quote illustrates how typical "outcomes" that grantee partners and PCL tracks don't always reflect major accomplishments for child/family in programs and sometimes outcomes we report can't easily tell us these important stories.

Outcomes for School-Aged Youth

Outcome	% met outcome 2021-22	% met outcome 2018-19
Youth attend 90% of school days	61%	82%
Youth have no behavior referrals for suspension or expulsion	75%	90%
9th – 11th grade students earn 6 credits	74%	78%
High school seniors graduate	56%	79%

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- Aggregate data on PCL program participants in afterschool and mentoring programs is provided by the Multnomah Education Service District and released to PCL by school districts. PCL does not receive data on individual students participating in PCL-funded programs.
- Only students who meet program participation goals are included in the data represented here.
- Data compare Levy program participants at 2 different points in time- before the pandemic and during it. Data here mirror trends in Portland area schools- academic indicators saw a drop during the pandemic.
- For additional context on these data, please see the Technical Data Appendix for FY22 on the Levy's website: www.portlandchildrenslevy.org

Hunger Relief Programs

- Served over 17,000 children, 137% of FY21 goals
- Distributed over 3.6 million pounds of food, exceeding goals by more than 10%
- Distributed food at 56 community locations
- Delivered over 206,000 prepared meals to more than 1500 people (children & caregivers)
- Provided over 135 classes & workshops, and 1,900 kits, for cooking, gardening, and nutrition/wellness

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- 11 hunger relief programs, varied services: mainly weekly emergency food pick-up/delivery; weekly prepared meals only, or education in gardens, virtual workshops, with cooking kits, nutrition/food equity education
- Over 400,000 people = sum of all people counted at each distribution that occurred during FY21-22; where person came once or multiple times.
- Distribution locations include schools, parks, community-based organizations, and affordable housing communities

Staff, Abuela, Mama Y Yo Program
Familias en Acción

"… we discuss the importance of decolonizing our diet and embracing the diet of our ancestors. We want our participants to celebrate and feel proud of the Latino/x/e cultures through the activities, recipes and conversations… talk about the foods our families grew up with and to discuss the history of where those foods came from. Due to how our society has created the narrative that Latino/x/e foods are not healthy, we emphasize the truth that our Latino/x/e cultures have always known the basics of healthy eating. We discuss how we can return to home-grown foods used by the indigenous people and how they are the heart of the traditional meals we know today."

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- Quote from a year-end report from Hunger Relief grantees
- Quote illustrates intentionality of culturally specific services in Hunger Relief- those that address access to culturally relevant emergency food along with education and food justice

Community Childcare Initiative (CCI)

Served 317 children, exceeded goal of 200
- Over 50% identify as children of color, 32% white, 13% not reported
- 57 providers participating (32 centers, 25 family childcare providers)

CCI aligned with state childcare policies
- State subsidy for families increased income eligibility (250%)
- CCI covered gap between state subsidy reimbursement (75% of "market rate of care") and childcare provider's actual fees, assuring families' childcare costs *fully covered*

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- Community Childcare Initiative is a "special initiative" of the Levy; addresses program areas of Early Childhood and After School
- Provides subsidy to assure working families with low incomes, and children 6 weeks to 12 years old can afford/access high-quality childcare
- Compliments state's Employment Related Day Care subsidy by helping families choose high quality care, cover its full cost, especially gap between what state subsidy buys and what actual childcare provider fees/charged.
- Covering that gap helps childcare providers cover true business costs of care, especially important during this pandemic where childcare industry hit hard with closures, staffing vacancies, staffing illnesses
- For context, in 2022, 250% of Federal Poverty Level was approx. $69,000 for family of 4, which is substantially less than half of Portland's median income ($106k for a family of four).

Additional context about families participating in CCI:
- Monthly median income of families in CCI: $2790
- Monthly median cost of childcare for families in CCI, before subsidy: $1500
- Monthly median ERDC subsidy: $1000, monthly median CCI subsidy: $537

Staff, Community Childcare Initiative
Childcare Resource & Referral of Multnomah Co.

"Many of the larger [childcare provider] programs were not and still are not open to capacity due to lack of qualified staff. Many owners and directors are still spending much of their time in the classroom due to not enough staff. One mid-size center closed for that reason. Many providers have been working on their business plans and have worked out cost-per-child figures and have increased rates accordingly."

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- Quote from a year-end report from CCI staff
- Quote illustrates challenges faced by childcare provider sector this year and how it impacts their operations.

Organization Demographics

- 42 of 51 grantee organizations reported race/ethnicity of all clients, direct service and management staff, and board of directors
- 64% of organizations served majority BIPOC clients
- 52% had majority BIPOC direct service staff
- 57% had majority BIPOC management staff
- 38% had majority BIPOC boards of directors

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- Community Engagement priority that staff serving families reflect the cultural identity/backgrounds of families they serve, and that organizations are managed/led by people who reflect their clients' cultural identity/background.
- Similar to data requested in PCL grant applications.
- Data from 9 organizations are excluded:
  - 4 organizations submitted incomplete data.
  - 3 school districts/community colleges and numerous factors influence which clients they serve, the staff they hire/retain, and the people who serve on their boards.
  - One organization serves clients statewide and the number of clients it served is nearly double the number served by all other organizations included in the table

- One organization's grant ended before the end of the fiscal year and they were not asked to report this data.