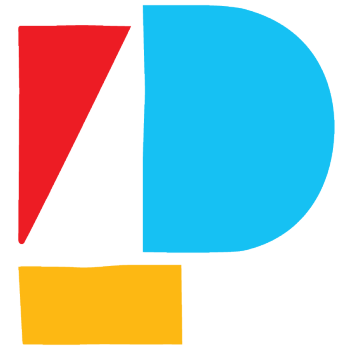




portland children's levy



**Community Council Process
and Recommendations
June 14, 2022**

OVERVIEW

- Outreach
- Application
- Review by Ad-hoc Workgroup
- Recommendations/Decisions
 - Conflict of Interest policy
 - Group recommended for Council
 - Additional process to fill rest of seats

Community Council Qualifications and Representation: 11 – 13 seats total

- Professional, lived, and/or volunteer experience in marginalized communities served by PCL
- Knowledge/experience in PCL program areas, related sectors
- Commitment to city values of collaboration, equity, anti-racism
- Specific member seats: 3 for East Portland; 2 for North Portland; 3 with small organization experience; 1 with grantmaking experience
- Must live, work, and/or attend school in Portland
- No Conflict of Interest with current grantees

Outreach/Info Sessions

- Outreach via PCL database, social media, Feb-April
 - 4 messages to PCL MailChimp distribution list (700+ contacts); 4x posted on PCL Social Media channels
- Focused outreach
- 3 info sessions, each one-hour
 - Overview of PCL
 - Role of new Community Council
 - Application questions and process

Application Process

- City's Advisory Board program, Office of Civic Life
- Online application; open Feb 18 – May 2
- 20+ questions
 - Relevant skills/experience to help Council meet mission
 - Reasons for interest
 - Experience in diverse and/or public groups
 - Ability to listen, consider other perspectives
 - Experience, commitment to equitable outcomes
 - *Experience with PCL priority communities; small organizations; grantmaking*

Review Process

Ad-hoc Workgroup: 3 community partners + 2 PCL staff

Application Review Criteria:

- Understanding of PCL & Community Council
- Interest in Council
- Commitment to collaboration
- Commitment to equity, anti-Racism
- Experience in related sectors
- Grantmaking experience
- Small organizations experience
- Experience with specific communities

Conflict of Interest policy: Issues

Current Policy adopted by AC for Community Council

- Not currently employed, or past 2 years, grantee org
- No immediate family currently employed at org

Recommended Amendments to policy

- Disallow: Board members of current PCL grantee orgs
- Allow: Employees of large public agency with PCL grant, but not working in PCL-funded services/program

Applicant Pool & Group recommended

19 total applicants

- 4 attended info session
- 7 heard about via City website; 3 word of mouth; 2 PCL news; 2 LinkedIn; 3 other sources
- 13 have master's degree or higher
- 2 do not live, work, or attend school in Portland

8 recommended for Council

- Balance of applicants with types of experience, skill, and Council representation goals
- Demonstrated professional and lived experience in multiple communities and/or relevant sectors, or have unique experience in community and/or sectors
- Mix of educational backgrounds

Applicant Group recommended

- Maranda Bish-Brown
- Karina Bjork
- Alejandra Favela
- Kamla Hurst
- Diana Lee
- Stephen Pham
- Amy Ramos
- LaNae Williams

Recommend 2nd Recruitment

Gaps

- Experience in After School, Foster Care
- Experience working with LGBTQIA2S+ youth
- 2 seats for North Portland, 1 for East

Recommend 2nd, focused outreach to fill all seats

- Additional info sessions (follow up with those attended but didn't apply)
- Same application questions/review criteria but focused outreach led by the Community Engagement Coordinator
- Same ad-hoc review committee

Next Steps

- Complete hiring process for Community Engagement Coordinator
- Welcome/connect with proposed Council members to start relationship building
- Plan for next round of outreach and application process